

NEW ZEALAND SECONDARY SCHOOLS SPORTS COUNCIL



New Zealand
Secondary Schools
Sports Council

STRATEGIC PLAN 2010 – 2012

“Fostering healthy participation and achievement through quality secondary school sport.”

New Zealand Secondary Schools Sports Council Inc. is the sports service organisation that co-ordinates, promotes and protects secondary school sport for all students. It has been established, by schools, to act as guardian of the heritage and the values of secondary school sport and to deliver leadership and support for all involved in the provision of sport to secondary schools and their students. It represents and is accountable to every New Zealand secondary school and to all students.

Environmental Scan: In developing a strategic direction for the next 3 years, the board is aware the following factors have significant impact:

- Increased focus of secondary schools on academic performance . curriculum and assessment
 - The coordination of a programme of island and national events that minimises the impact on school academic programmes
 - The decline in teaching staff providing leadership (coaching & managing) in school sport
 - The need to retain control over aspects of island and national events that are important to secondary schools through operating a sanctioning programme that ensures, safe, high quality events with control of timing, eligibility of competitors and cost
 - Working with an increasing number of new sports and event organisers as the sporting preferences of students change
- Increasingly high stakes in secondary school sport
 - The increased desirability of sport as a marketing tool for schools
 - The need to maintain a level playing field, protect pathways for home grown talent in schools and to ensure that the entire educational needs of students are considered as the practice of poaching talent to bolster a schools sporting prowess grows
 - The undesirable sideline behaviour of some adults in school sport
 - The practice of some sporting organisations and schools in promoting early specialization and over intensity of training
- Increasing cost of school sport as a barrier to participation
 - The increasing cost of travel, accommodation, affiliation and entry fees in local, regional, island and national secondary school events.
 - The impact of the decreased Gaming Trust funding available to secondary school sport, including NZSSSC, and the effect of the current economic recession
- The new Kiwisport environment
 - Changes in direct funding mechanisms and contractual requirements and the effect of these on the retention of sport coordinators and regional sport directors
 - The impact of a low accountability, high trust+model on secondary school sport in some schools
 - The implications for NZSSSC - levies and the census
 - Secondary school access to Regional Partnership Funding
- The need for leadership in secondary school sport and the role of NZSSSC as a leader
 - The structure of Kiwisport means that Sparc, which previously assumed a significant leadership role, now has no direct relationship with schools
 - Support and professional development for all involved in providing sporting opportunities to secondary schools and students
 - Maintaining positive relationships and effective partnerships with other stakeholder agencies in secondary school sport including Sparc, RSTs and NSOs
 - The collection of data to provide reliable information on secondary school sport and those involved in its provision
 - Advocacy with government, schools, Sparc, RSTs, NSOs and others for secondary school sport and those involved in its provision
 - The profile and promotion of secondary school sport
 - The need to ensure that the experiences young people have in sport are positive and rewarding and make them want to stay engaged

KEY RESULT AREAS:

PARTICIPATION & COORDINATION

LEADERSHIP & SUPPORT

PARTNERSHIPS & PROMOTION

STRATEGIC OBJECTIVES:

1. Participation & Coordination

To co-ordinate quality sport provision, ensuring opportunities and positive experiences that will increase the participation level of all secondary school students in sport

2. Leadership & Support

To provide leadership for and deliver support to all those involved in quality sport for secondary school students

3. Partnerships & Promotion

To promote, profile and advocate for secondary school sport through positive, effective partnerships with all stakeholders.

- 1. Participation & Coordination:** To co-ordinate quality sport provision, ensuring opportunity to increase the participation level of all secondary school students in sport
 - 1.1 To co-ordinate a programme of secondary school sporting opportunities that ensure positive experiences for athletes and meet the varied needs of students, schools and sports organisations and monitor the quality of these events.
 - 1.2 To protect core values of secondary school sport including accessibility for all students and fairness in competition
 - 1.3 To increase participation in secondary school sports events
 - 1.4 To strengthen links between schools and their sporting communities including clubs, RSTs and NSOs.
 - 1.5 To improve the entry/exit transitions to and from secondary school sport

- 2. Leadership & Support:** To provide leadership for and deliver support to all those involved in quality sport for secondary school students
 - 2.1 To provide leadership and support for all schools, principals, teachers, sports co-coordinators, community volunteers, Regional Sports Directors and other agencies involved in the provision of quality sport opportunities and experiences for young people in secondary school.
 - 2.2 To advocate for Sports Coordinators and Regional Sports Directors at local, regional and national levels
 - 2.3 To support and assist event organisers including Regional and National Sporting organisations involved in the provision of quality sport opportunities for young people in secondary school.

- 3. Partnerships & Promotion:** To promote, profile and advocate for secondary school sport through positive, effective partnerships with all stakeholders,
 - 3.1 To promote and profile secondary school sport in a range of settings
 - 3.2 To highlight the values of secondary school sport and the benefits of school sport to New Zealand society
 - 3.3 To have sport acknowledged as an important part of a young person's education and a vehicle for whole school improvement.
 - 3.4 To establish and maintain positive, effective working relationships with schools, personnel and agencies working to provide a quality sports environment for secondary school students.
 - 3.5 To ensure an ongoing financial base for the work of NZSSSC

IMPLEMENTATION STRATEGIES

- 1. Participation & Coordination:** To co-ordinate quality sport provision, ensuring opportunity to increase the participation level of all secondary school students in sport
 - 1.1 To co-ordinate a programme of secondary school sporting opportunities that ensure positive experiences for athletes and meet the varied needs of students, schools and sports organisations and to monitor the quality of these events.
 - 1.1.1 Co-ordinate a quality programme of sports opportunities for secondary school students that will encourage them to be involved at their level of ability and interest
 - 1.1.2 Support and assist national sports organisations and event organisers to offer quality events for secondary school students within a schedule that is acceptable to schools
 - 1.1.3 Monitor and the quality of secondary school events and report this back to NSOs and event organisers
 - 1.2 To protect core values of secondary school sport including accessibility for all students and fairness in competition
 - 1.2.1 Use the NZSSSC sanctioning process to maintain standards of fairness in competition in secondary school sport
 - 1.2.2 Use the NZSSSC sanctioning process to monitor the financial aspects of events to ensure that costs to schools, students and their families are fair and reasonable.
 - 1.2.3 Develop guidelines for schools and NSOs that promote a code of behaviour for adults involved in secondary school sport.
 - 1.3 To increase participation in secondary school sports events
 - 1.3.1 Maintain current opportunities and support sporting organisations to grow new opportunities for participation and achievement.
 - 1.3.2 Collect data that describes the trends in secondary school sport and identifies the choices students are making
 - 1.4 To strengthen links between schools and their sporting communities including clubs, RSTs and RSOs.
 - 1.4.1 Foster an environment that promotes lifelong involvement in sport
 - 1.4.2 Work with RSTs to strengthen the links between secondary schools and community sporting agencies and primary schools
 - 1.4.3 Support and advise schools, clubs, RSTs, RSOs, Sparc and others in maximising opportunity for secondary schools and students in utilising the Kiwisport Regional Partnership Fund
 - 1.5 To improve the entry/exit transitions to and from secondary school sport
 - 1.5.1 Identify and promote successful initiatives that improve the transition to and from secondary school sport.

IMPLEMENTATION STRATEGIES

2. **Leadership & Support:** To provide leadership for and deliver support to all those involved in quality sport for secondary school students
 - 2.1 To provide leadership and support for all schools, principals, teachers, sports co-coordinators, community volunteers, Regional Sports Directors and other agencies involved in the provision of quality sport opportunities for young people in secondary school.
 - 2.1.1 Support and assist regional secondary school sports directors and secondary school sport development officers to offer a variety of events to cater for the interests and abilities/disabilities of students
 - 2.1.2 Collect and present to national and regional forums, data on secondary school sports involvement
 - 2.1.3 Encourage and facilitate self-review and strategic planning of schools sports programmes
 - 2.1.4 Monitor the significance of and the changing roles of volunteers [teachers and non-teachers] in secondary school sport
 - 2.1.5 Advocate for teachers and community volunteers assisting in secondary school sports programmes
 - 2.1.6 Deliver, in partnership with Sparc and others, professional development to sport coordinators and Regional Sport Directors
 - 2.1.7 Lobby for continued growth in Vote Education funding and seek alternative funding that could assist schools in the provision of quality secondary school sport
 - 2.2 To advocate for Sports Coordinators and Regional Sports Directors at local, regional and national levels
 - 2.2.1 Collect data that describes the characteristics and conditions of secondary school sports coordinators
 - 2.2.2 Advocate for sports coordinators and RSDs with schools, RSTs, Sparc, Ministry of Education and other agencies
 - 2.2.3 Work to gain continued improvements in the employment conditions of and the remuneration for secondary school sports coordinators and regional secondary school sports directors
 - 2.3 To support and assist event organisers including Regional and National Sporting organisations involved in the provision of quality sport opportunities and experiences for young people in secondary school.
 - 2.3.1 Provide advice, guidance and assistance to organisations that are offering sports opportunities to secondary schools and students
 - 2.3.2 Work with event organisers including Regional and National Sporting organisations to ensure that the experiences young people have in sport are positive and rewarding so that they want to remain engaged post school.

IMPLEMENTATION STRATEGIES

- 3. Partnerships & Promotion:** To promote, profile and advocate for secondary school sport through positive, effective partnerships with all stakeholders,
- 3.1 To promote and profile secondary school sport in a range of settings
 - 3.1.1 Participate, on a frequent basis, in forums of principals, sports co-coordinators, RSDs, RSTs and community groups throughout the country
 - 3.1.2 Develop and utilise a media network to regularly provide with secondary school sports news and stories
 - 3.1.3 Maintain a system of awards to recognise achievement and service in secondary school sport
 - 3.2 To highlight the values and the benefits of secondary school sport to New Zealand society
 - 3.2.1 Promote the personal and societal benefits of participation by young people in quality sports programmes to schools, media and community groups
 - 3.3 To have sport acknowledged as an important part of a young person's education and a vehicle for whole school improvement.
 - 3.3.1 Advocate for secondary school sport at the highest level including government ministers
 - 3.3.2 Promote with schools, Ministry of Education and teachers, the important role sport can play in the development of young people and the culture of schools
 - 3.3.3 Identify and promote the opportunities for sport within the intent of the NZ Curriculum
 - 3.3.4 Promote an evidence based case for sport as a vehicle for whole school improvement
 - 3.4 To establish and maintain positive, effective working relationships with schools, personnel and agencies working to provide a quality sports environment for secondary school students.
 - 3.4.1 Establish and strengthen strategic alliances between NZSSSC and other agencies e.g. SPARC, MoE, Drug Free Sport NZ, Ministry of Health, Ministry of Social Welfare, Skills Active, tertiary institutions.
 - 3.4.2 Strengthen relationships with Ministry of Education and education support organisations [PENZ, SPANZ, PAC, PPTA, NZEI]
 - 3.4.3 Work with SPARC to achieve outcomes that are the strategic priorities of both organisations
 - 3.5 To ensure an ongoing financial base for the work of NZSSSC
 - 3.5.1 Promote the work of NZSSSC to schools to establish NZSSSC as a valued service
 - 3.5.2 Strengthen current investment partnerships with Sparc and NZCT
 - 3.5.3 Identify potential new funding streams through partnerships, sponsorship and service charges.